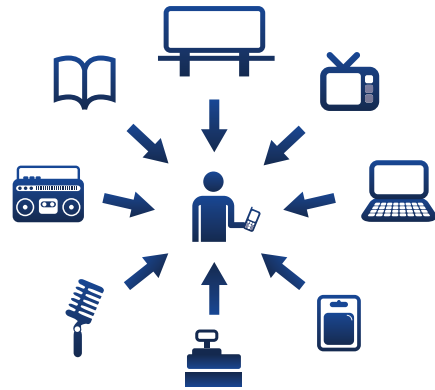


Our philosophy is simple. You deploy amazing creative. We deploy amazingly simple software that lets you take your campaign concepts mobile.

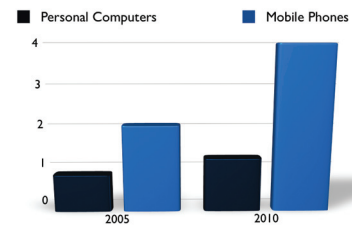
Tagga's Agency Platform is the ultimate opt-in direct marketing platform that is **100%** focused on the agency world. We are your gateway to integrating mobile across your direct marketing channel.

Our easy-to-use platform allows digital strategists, creatives and media planners to create, deploy, manage, and analyze mobile marketing campaigns for their clients. The agency world is changing and we're here to help you take your business to the next level.



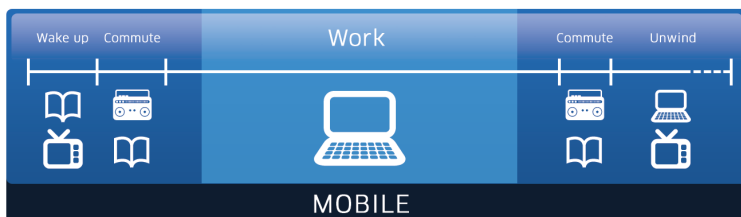
The market for mobile...

(in percent)	Text	Ringtones	Internet	Video
<b>Millennials (18-24)</b>	86	76	51	18
<b>Generation X (25-44)</b>	62	63	47	14
<b>Younger Boomers (45-54)</b>	75	54	39	10
<b>Older Boomers (55-64)</b>	68	49	32	7

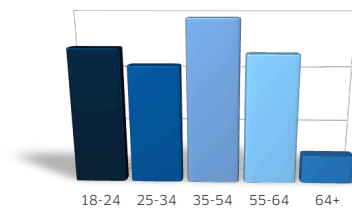


**100%** of age groups use their phone more for text than anything else. Mobile is impacting the lives of **every generation**.<sup>1</sup>

More than **3 times** as many mobiles as PCs by **2010**.<sup>2</sup>



Mobile **integrates perfectly** into every activity of your day. It's the perfect constant source for media consumption.



The mean age of those seeing mobile advertising is **increasing**.<sup>3</sup>

<sup>1</sup>eMarketer, "Text Growing More Common", September 2007 <sup>2</sup>eForecasts <sup>3</sup>The Mobile Advertising Report. The Mobile Advertising Report is produced by Limbo and GFK/NOP research. The Q3, 2008 (US) report is based on a survey of 10,000+ representative adults in the US.

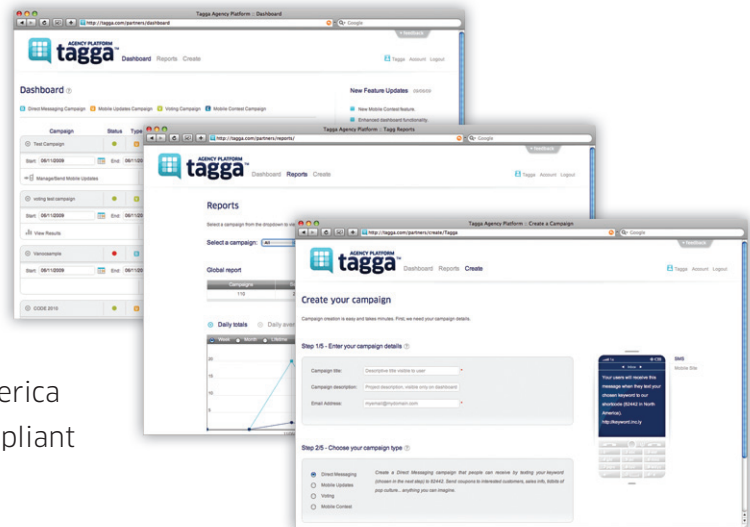
We help you create...



- Mobile Contests
- Mobile Coupons
- Mobile Websites
- Interactive Trivia
- Mobile Updates
- Voting Campaigns

Our features include...

- Unlimited keywords
- Unlimited campaigns
- Mobile website tool
- Comprehensive reporting
- Pitching and support services
- Free technical support
- Live on every carrier in North America
- Mobile Marketing Association compliant
- Competitive pricing




**get started.**  
text **TAGGA** to **82442**

Or you can find us online at:  
**[www.tagga.com](http://www.tagga.com)**